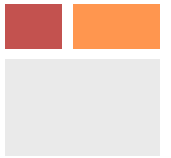


Douglas Scott Schaefer

industrial design professional



Creating with Purpose

Award winning industrial designer with a penchant for marketing presence and graphic identity development. Proven, effective manager of multi-functional teams, product life-cycle navigation and project schedules. Creative problem solver fueled by passion and tempered with experience.

Contract Design

DanceAroundDesign, LLC, Owner -July 2002 to Present

Product, lighting and graphic design, with market research, space planning and layout consultation for various clients: Winona Lighting, Ruud Lighting, Midwest Breeders Group, Boerner Mercantile, PW Main Street Design Committee, GE Nela Park Lodge, Great Lakes Harbor Preservation Foundation, Justice Design Group LLC 2017 introduction. www.dancearounddesign.com

Design Engineering Management

Wagner Architectural Systems, Business Unit Manager - March 2015 to October 2024

Direct project manager and engineering resource responsibility for custom, illuminated hand rail. Piloted department to double digit growth annually, completed process mapping for corporate restructuring, managed daily project and engineering schedules. Repositioned as Sr. Product & Design Manager, developed new presence in print and digital, led design and development of NPD product road map, advertising, art direction of photography & and trade show efforts. Specifier liaison and managed margin and inventory for up to 9M BU. www.wagnercompanies.com

DigitalSpeck Lighting by Manning, Director of Development - February 2011– May 2014

Responsible for the entire conceptual and engineering development of this product line, brand, logo, advertising and creative direction on web site. www.digitalspeck.com

Manning Lighting Incorporated, Director of Development - January 2003 - May 2014

Identified new product opportunities, provided conceptual development, direction and management of new, standard and custom product engineering groups, tradeshow booth design, catalogue development; information configuration, photography art direction, product content and national advertising development. www.manningltg.com

SPI Lighting Group, Director of Design - October 2001- July 2002.

Instituted a New Product Development Process through corporate mediation, documentation, training and implementation. Designed multiple new product groups and developed an electronic product introduction, literature and marketing. www.spilighting.com

Oldenburg Farm LLC, Design Build Manager - February 1999 - October 2001.

Completed the architectural and interior design and construction management of a private horse breeding and training facility. Functioned as the onsite owner representative, with daily construction, budget and design responsibility. www.oldenburgfarm.com

Kohler Company, Industrial Designer II - March 1996 - April 1998.

Developed the definition, scope, concepts and managed planning, budgets and presentations for: the next generation bathroom initiative, performance showering systems, Disney licensed products and an economy faucet, partnered with a German manufacturer. www.kohler.com

Visa Lighting Company, Designer - Feb. '91- Mar. '96 & Design Manager - Apr. '98 - Oct. '01.

Designed and engineered numerous architectural lighting series, stand-alone fixtures and custom products, engineering co-ordination and manufacturing liaison, staff and budget management. Developed and maintained product schedule, advertising & photography art direction, literature development, trade show design & coordination and sales training. www.visalighting.com

Thomas Industries, Residential Lighting Division, October, 1988 - January 1991.

Developed product lines based on vended components, glass, extruded and cast part design, showroom and tradeshow booth design.

Douglas Scott Schaefer

industrial design professional



Awards

LightFair Innovation Award 2022 Cuff Post Sconce, LightFair Innovation Awards 2013 Indoor Decorative “Best of Category”: Planar pendant Architectural SSL Product Innovation Awards 2013: (4) DigitalSpeck Lighting products HFSE 2007 “Most Innovative” and “Best in Show”: a m b i a collection
LightFair 2004 New Product Showcase “Best of Category”: Milan pendant

Education

University of Cincinnati, College of Design, Architecture, Art, and Planning.
September 1983 - June 1988, Bachelor of Science in Industrial Design.



Eagle Scout

References available upon request.